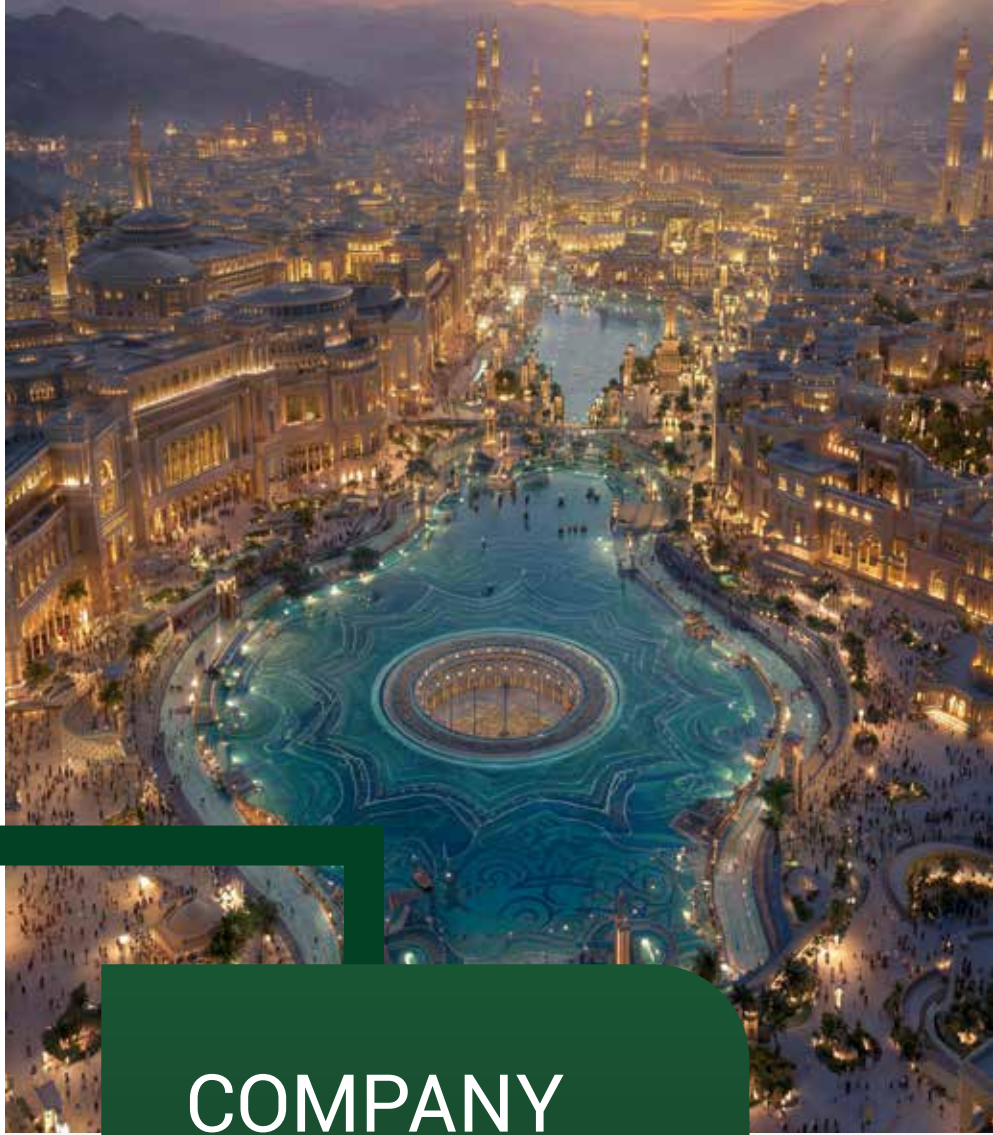




COMPANY PROFILE

2026 «

Elevating Your Growth Beyond Boundaries with Farazm Holdings

Driving sustainable growth through strategic investments, innovation, and global opportunities by building scalable ventures that create long-term value across diverse industries and markets.



FARAZM HOLDINGS
Investment Group



WELCOME

Company Profile 2026

Invest with a Purpose

Driven by our vision to “**Invest with a Purpose**,” we set out to build businesses that create meaningful wealth, empower communities, and make a positive impact on human lives.



Established in Saudi Arabia in 2006

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ABOUT US



A Diversified Global Investment & Development Platform



Farazm Holdings stands as a premier global investment and development group, strategically headquartered in the historic city of Al Madinah Al Munawwarah, Kingdom of Saudi Arabia. The organization represents a convergence of traditional Islamic business values with modern investment methodologies, creating a unique positioning in the global markets.

Founded in 2006 by a group of visionary investors committed to creating sustainable value, Farazm Holdings has grown from a regional development firm into a diversified global investment platform operating across multiple sectors and geographies. Today, the group manages assets worth billions of riyals and employs

approximately 200 professionals across its global offices.

The group's headquarters in Al Madinah Al Munawwarah anchors our operations to the heart of the Islamic world while extending our reach through strategic partnerships and investments across five continents. Our journey began with a simple vision: to build businesses that create wealth while serving communities and environments.

Our approach combines deep local knowledge of Saudi markets and opportunities with international best practices, positioning Farazm as a bridge between emerging and developed markets. We leverage engineering expertise, development capabilities, and strategic partnerships to execute

large-scale projects that generate both financial returns and meaningful community impact.

The group's operational model allows us to adapt to local market conditions while maintaining consistent standards of excellence and governance across all regions. This flexibility, combined with our commitment to long-term value creation, distinguishes Farazm from traditional investment firms that prioritize short-term gains over sustainable development.

As of 2026, Farazm Holdings operates across six countries with a portfolio spanning dozens of active projects, including flagship developments like Rawdat Al-Hayat and strategic investments in technology, travel, and sustainable agriculture.

MISSION & VISION

Our Vision

To become a leading global investment group connecting markets and creating sustainable long-term value.

Our Mission

To develop, invest, and scale high-impact ventures through innovation, partnerships, and excellence in execution.

Our mission is driven by three core pillars:

Develop – We actively build and enhance assets through development, master planning, and value-driven improvements, distinguishing ourselves from passive investors.

Invest – We deploy capital strategically across sectors where we can create sustainable value, competitive advantage, and long-term growth.

Scale – We expand successful models across markets and industries while adapting to local dynamics and evolving opportunities.

THE THREE ENABLERS OF OUR MISSION



Innovation

We embrace emerging technologies, evolving business models, and forward-thinking approaches that create long-term value and improve operational outcomes. Our focus on digital transformation, sustainability, and process optimization enables us to adapt to changing markets and develop effective solutions to complex challenges.



Partnerships

We believe meaningful growth is achieved through collaboration with local experts, government entities, strategic investors, and industry leaders. Our partnership-driven approach combines global expertise with local market knowledge, creating long-term relationships built on trust, shared value, and mutual success.



Operational Excellence

Our engineering heritage and development expertise provide the capability to execute complex projects efficiently and reliably. We maintain high standards in quality, cost control, safety, and timely delivery, reinforcing stakeholder confidence and strengthening our reputation as a dependable long-term partner.

CORE VALUES

Foundation of our decision-making and daily operations



Integrity

We conduct business with honesty, transparency, and ethical standards that exceed local requirements.

Integrity isn't merely avoiding wrongdoing; it's actively doing the right thing even when no one is watching. This value builds trust with investors, partners, and communities.



Trust

We build relationships based on reliability and consistency. Trust is earned through actions, not words, and we invest time and resources to build it. This value distinguishes us as a reliable partner in complex, long-term ventures.



Excellence

We pursue the highest standards in all our work, from project development to investment analysis to partner selection.

Excellence isn't perfection, but it's a commitment to continuous improvement and pushing boundaries.



These values aren't merely aspirational statements; they guide our hiring, our partner selection, our investment decisions, and our daily operations. They create a consistent culture across our global operations.





MESSAGE FROM THE CHAIRMAN

PROUDLY SERVING AS A BRIDGE BETWEEN SAUDI ARABIA AND THE WORLD

From our headquarters in Al Madinah Al Munawwarah to our offices across Saudi Arabia, the United Kingdom, Pakistan, Japan, and Africa, we operate with a unified vision: to build businesses that endure and contribute.

At Farazm Holdings, our journey is driven by a clear vision, a higher purpose, and a deep sense of responsibility toward humanity and the communities we serve. We believe that true success is not measured only by financial achievements, but by the lasting positive impact we create in people's lives.

Our ultimate vision is to help every individual connected with us become physically and mentally healthy, spiritually and emotionally balanced, intellectually empowered, and financially strong – enabling them to contribute meaningfully and excellently in every role of life while uplifting their families, communities, and society as a whole.

We strongly believe that communities are the foundation of sustainable growth and meaningful change. For this reason, our focus is not only on building businesses but on building strong, value-driven ecosystems and community-based projects that

create long-term impact. We are committed to bringing people together, creating opportunities, and designing systems that empower future generations.

At Farazm Holdings, we have developed a long-term strategic vision across multiple sectors, with a clear roadmap and well-defined direction for the future. Every project, initiative, and investment is carefully designed with purpose, sustainability, innovation, and excellence at its core. We do not believe in following default systems or traditional business models simply because they already exist. Instead, we strive to design new pathways, innovative structures, and transformative strategies that create meaningful value for humanity.

Our vision begins in the Kingdom of Saudi Arabia – a nation undergoing one of the world's most inspiring transformations. We aim to launch community-driven, impact-focused projects that align with the Kingdom's future vision and contribute positively to society,

economic growth, and human development. From Saudi Arabia, we aspire to expand these initiatives globally, creating platforms and opportunities that can benefit people across different regions and cultures.

We believe every human being has been created with purpose, potential, and responsibility. Our mission is to unlock that potential through meaningful investments, strategic collaborations, innovative businesses, and purpose-led initiatives that leave a positive legacy for generations to come.

At every step, we move with clarity, excellence, and conviction – guided by strong values, thoughtful planning, and a commitment to building businesses that serve both people and purpose.

Fazal Al Abbasi

Fazal Al Abbasi

Chairman – Farazm Holdings

OUR JOURNEY

2006



Saudi Arabia

Established in Al Madinah Al Munawwarah, Farazm Holdings launched with a vision for sustainable global investments.

2016



Japan

Strengthened access to Asian markets through technology, innovation, and strategic business collaborations.

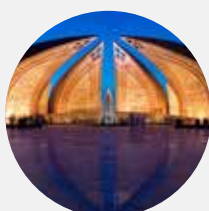
2017



United Kingdom

Expanded into the UK market through strategic real estate investments and international partnerships.

2019



Pakistan

Established operational and development capabilities to support regional growth and infrastructure initiatives.

2020



Sierra Leone, Africa

Entered the African market through ethical natural resource partnerships and commodity trading operations.

GLOBAL PRESENCE



Strategically
Positioned Across
Key Global Markets
and Emerging
International
Opportunities





STRATEGIC FOOTPRINT

Saudi Arabia Headquarters & Core Operations

Located in Established in Al Madinah Al Munawwarah, the second holiest city in Islam, our headquarters serves as the strategic anchor for all operations. This location provides unique advantages:

Cultural Proximity: Being in a city with deep Islamic heritage allows us to understand and respect the cultural context in which we operate

Strategic Positioning: Al Madinah's location connects our operations to regional markets while providing stability and credibility

Vision 2030 Alignment: Our location places us at the center of Saudi transformation, enabling us to participate in and contribute to the Kingdom's development

Talent Access: We draw from the Kingdom's growing professional class and educational institutions

Government Relations: Close proximity enables meaningful engagement with government entities and initiatives

Our Saudi operations encompass all major business segments, with particular focus on:

- Real estate development aligned with Vision 2030 goals
- Agriculture and food security initiatives
- Transport and logistics networks
- Service sector investments
- Technology solutions for local markets



Japan

Strategic Business Presence

Our Japan presence provides access to Asian capital and markets:

Asian Hub: Strategic position in Asia's economic powerhouse

Technology Partnership: Access to Japanese innovation in construction, automation, and sustainability

Capital Markets: Engagement with Japanese investment institutions and funds

Quality Standards: Alignment with Japanese excellence in engineering and development

Asian Network: Connections across Asian markets from which we can deploy capital



United Kingdom

Real Estate Investment & European Gateway

Our UK operations position us as an investor in Europe's real estate markets while providing a bridge between European capital and emerging market opportunities. This location offers:

Market Access: Direct participation in London and European real estate markets with their liquidity and stability

Currency Diversification: Euro and sterling holdings complement

Saudi riyal operations

Investor Relations: Presence in European financial centers facilitates engagement with international capital

Development Expertise: Access to European development best practices and standards

Cultural Bridge: UK familiarity with Western markets while maintaining Islamic business principles



Pakistan

Operational and Development Base

Pakistan serves as our entry point into South Asian markets, offering:

Strategic Location: Gateway to South Asian markets with growing real estate demand

Operational Experience: Our Pakistan team has extensive experience in regional development challenges and opportunities

Supply Chain Access: Manufacturing and production capabilities for regional distribution

Labor Resources: Access to skilled workforce for development operations

Market Knowledge: Deep understanding of local conditions, regulations, and business practices



Sierra Leone, Africa

Natural Resources and Commodities

Our Africa operations focus on ethical resource development:

Gold Sourcing: Responsible gold mining and trading with community benefit

Diamond Partnerships: Ethical diamond sourcing aligned with Kimberley Process

Commodity Trading: Cross-border

trade that adds value to local producers

Community Development: Infrastructure and services that benefit local populations

Environmental Stewardship: Sustainable extraction and land management practices

BUSINESS MODEL

Hybrid Investment Model

Farazm Holdings operates through a distinctive hybrid business model that combines the strengths of diversified investment and development approaches.

Direct Investments

01

We acquire controlling equity positions to implement strategic development plans, optimize operations, generate sustainable long-term value, and maintain strong governance and decision-making control.

Joint Ventures

02

We collaborate with local and international partners to share investment risk, access market expertise, combine operational capabilities, and strengthen execution across diverse regional markets.

Project Development

03

We manage projects end-to-end, covering acquisition, planning, financing, execution, operational optimization, performance enhancement, and long-term value realization across multiple sectors and geographies.

Asset Management

04

We manage diversified asset portfolios through performance monitoring, strategic capital allocation, risk and compliance management, stakeholder engagement, transparent reporting, and operational excellence frameworks.

BUSINESS SEGMENTS

Integrated Business Portfolio

Diversified sectors driving sustainable growth, operational excellence, and long-term investment value across regional and international markets.



01

Real Estate & Development

Farazm Holdings develops and invests in residential, commercial, mixed-use, and master-planned projects across strategic markets. The group manages the complete development cycle with a focus on quality, sustainability, operational excellence, and long-term value creation.

02

Technology & IT Solutions

Farazm Holdings delivers technology and digital transformation solutions including AI, automation, system development, and IT consulting. The division supports operational efficiency, scalable growth, and innovation across multiple industries and business sectors.

03

Travel, Tourism & Hospitality

Farazm Holdings provides integrated travel, tourism, and hospitality services focused on religious and international travel experiences. The division manages Hajj and Umrah operations, holiday packages, and hospitality solutions with a focus on quality and customer experience.

04

Transport, Mobility & Trading

Farazm Holdings operates transport, logistics, mobility, and trading solutions that support commercial and operational activities across regional markets. The division focuses on efficiency, reliability, scalable fleet operations, and integrated supply chain services.





05

Agriculture & Food

Farazm Holdings invests in agriculture, food production, and agribusiness operations that support food security and sustainable development. The division focuses on farming, processing, supply chain development, and responsible resource management practices.

06

Industrial & Trading Activities

Farazm Holdings manages industrial operations, manufacturing, procurement, and trading activities across diverse sectors. The division supports regional and international markets through efficient supply chain management, quality standards, and commercial distribution networks.

07

Natural Resources

Farazm Holdings engages in responsible natural resource activities through ethical sourcing, commodity trading, and strategic partnerships. The division emphasizes sustainability, regulatory compliance, operational transparency, and long-term value creation across selected markets.

08

Alternative Investments

Farazm Holdings maintains a diversified alternative investment portfolio including fine art, collectibles, and specialized assets. The division focuses on portfolio diversification, long-term appreciation, and strategic opportunities across non-traditional investment markets.



Through its diversified business portfolio, Farazm Holdings continues to build resilient, future-focused operations that create sustainable economic value, strengthen strategic partnerships, and support long-term global growth.

FLAGSHIP PROJECTS

Major Projects & Investments

Transformational projects driving sustainable growth, tourism development, and long-term investment value.

Rawdat Al-Hayat – Al Madinah Al Munawwarah

A Visionary Destination Blending Heritage, Entertainment & Sustainable Development

Rawdat Al-Hayat is Farazm Holdings' flagship mega development in Al Madinah, envisioned as a world-class destination that combines family entertainment, cultural experiences, hospitality, wellness, and sustainable urban living. Strategically aligned with Saudi Vision 2030, the project aims to create a unique environment where modern attractions coexist with the spiritual and cultural identity of Al Madinah. Designed as a long-term legacy project, Rawdat Al-Hayat will feature integrated themed zones, green landscapes, hospitality facilities,

educational attractions, and smart infrastructure across a master-planned destination spanning over one million square meters. The development is intended to serve local residents, regional tourists, international visitors, and pilgrims seeking meaningful family-oriented experiences in the Kingdom. With a strong focus on sustainability, innovation, and economic impact, Rawdat Al-Hayat represents Farazm Holdings' commitment to creating transformative developments that contribute to Saudi Arabia's growing tourism and investment ecosystem.

Project Highlights



1M+ SQM

Integrated entertainment and hospitality destination with sustainable urban infrastructure.



USD 2.8B

Estimated project value supporting tourism growth and economic diversification initiatives.



12–15%

Projected investment return supported by diversified tourism and hospitality revenue streams.



10–12 YEARS

Phased development model focused on long-term growth and operational scalability.



50,000+

Projected daily visitors including tourists, families, and international pilgrims.



7

Themed zones designed for family attractions, culture, recreation, and wellness experiences.



Kingdom Gateway Initiative

Connecting Global Investors, Talent & Businesses to Saudi Arabia's Future

Kingdom Gateway Initiative is a strategic platform developed by Farazm Holdings to facilitate international investment, business expansion, and talent relocation into Saudi Arabia. Designed to support the Kingdom's Vision 2030 transformation, the initiative serves as a bridge between global opportunities and the rapidly evolving Saudi market. Kingdom Gateway provides end-to-end support for investors, entrepreneurs, companies, and skilled professionals seeking to establish a presence in the

Kingdom. From market entry advisory and business setup support to strategic partnerships and relocation services, the platform is built to simplify cross-border engagement and unlock long-term growth opportunities. By combining local market expertise with international business understanding, Kingdom Gateway aims to accelerate economic collaboration, attract foreign direct investment, and contribute to the Kingdom's diversification and innovation goals.

Project Highlights

Vision 2030

Strategic initiative aligned with Saudi Arabia's economic diversification and investment goals.

Global Access

Connecting international investors, businesses, and professionals with Saudi opportunities.

End-to-End Support

Business setup, market entry, relocation, and investment facilitation services.

Cross-Border Growth

Enabling partnerships between global enterprises and Saudi-based opportunities.

Investment Platform

Supporting foreign direct investment and long-term commercial expansion initiatives.

Saudi Market Entry

Simplifying access to one of the region's fastest-growing business environments.



STRATEGIC ALLIANCES

Building Alliances for Scale

Strategic Partnerships That Drive Sustainable Growth Through Collaboration, Innovation, and Long-Term Global Value Creation

At Farazm Holdings, we believe that meaningful growth is built through collaboration. In an increasingly interconnected global economy, strategic partnerships allow organizations to combine strengths, accelerate innovation, and unlock opportunities that would be difficult to achieve independently.

Our partnership approach is designed to create long-term value through shared expertise, aligned objectives, and operational excellence. By working alongside industry leaders, institutions, and government entities, we strengthen our ability to

deliver impactful projects across multiple sectors and geographies.

We carefully cultivate relationships that complement our capabilities while expanding our access to markets, technologies, and specialized knowledge. Every partnership is built on trust, transparency, and a shared commitment to sustainable development and measurable results.

Through this collaborative model, Farazm Holdings continues to enhance execution capabilities, reduce operational risk, and create scalable platforms for future growth.



Engineering & Construction

We partner with experienced engineering and construction firms that support large-scale infrastructure, development, and project execution while maintaining high international quality and operational standards.



Energy Sector

We collaborate with energy partners focused on sustainability, renewable integration, and responsible resource management to support long-term regional development and energy security initiatives.



Technology Providers

We work alongside technology companies that deliver advanced digital solutions, automation systems, and innovative platforms that improve efficiency, scalability, and operational performance.



Financial & Government Sectors

We collaborate with financial institutions and government entities that support strategic financing, infrastructure development, investment growth, and community-focused initiatives aligned with regional and long-term economic priorities.

GROWTH STRATEGY

Building Alliances for Scale

Driving sustainable growth through strategic investments, innovation, and global expansion while building scalable businesses that create long-term value across diverse sectors and international markets.

Farazm Holdings pursues a growth strategy focused on long-term value, operational strength, and global expansion. Our approach combines strategic investments, innovation, and regional diversification to build scalable and future-ready businesses.

By strengthening core operations and expanding into high-growth sectors, we continue to align our business with global opportunities and Saudi Vision 2030 objectives.



Global Real Estate Expansion

We continue expanding our real estate portfolio through strategic acquisitions and developments in high-growth markets that provide long-term value, stable cash flow, and portfolio diversification.

Technology & AI Scaling

We are strengthening our technology capabilities through AI solutions, digital platforms, and automation systems that enhance efficiency, innovation, and scalable business growth across multiple sectors.

Travel & Tourism Growth

We are expanding our international travel and tourism platform through new destinations, partnerships, and technology-driven services that improve customer reach and global market presence.

Saudi Operations Development

We continue strengthening our Saudi-based operations across sectors including transport, agriculture, and services while supporting the Kingdom's Vision 2030 goals and economic transformation.

Regional Market Expansion

We are increasing our presence across strategic regional markets including South Asia, Africa, and Europe through targeted investments, partnerships, and operational growth initiatives.

Long-Term Value Creation

Our long-term vision focuses on sustainable growth, operational excellence, cross-border investment leadership, and building business models that create lasting economic and social impact.



COMPETITIVE ADVANTAGES

What Sets Farazm Holdings Apart

Built on diversification, innovation, strategic positioning, and sustainable long-term growth, Farazm Holdings continues to create scalable opportunities and lasting value across multiple sectors and international markets.

Farazm Holdings combines diversified investments, operational expertise, and strategic market positioning to create sustainable long-term value across multiple industries and international markets. Our integrated business model enables us to balance growth, manage risk, and capitalize on emerging opportunities while maintaining operational efficiency and financial resilience.

With a strong regional foundation and expanding global outlook, we continue to strengthen our presence through strategic investments, innovation-

driven initiatives, and scalable development platforms. Our ability to adapt to changing market conditions allows us to remain competitive across evolving economic and industry landscapes.

Through disciplined execution, strategic partnerships, and a commitment to sustainability, Farazm Holdings continues to position itself as a forward-looking investment and development group focused on responsible growth, operational excellence, and lasting impact across all business sectors.

Diversified Business Portfolio

Our presence across multiple industries creates balanced revenue streams, reduces market risk, and strengthens long-term business stability through sector diversification.

Strategic Saudi Positioning

Our operations are closely aligned with Saudi Vision 2030, allowing us to participate in high-growth opportunities across infrastructure, tourism, technology, and development.

Hybrid Investment Model

Our combination of direct investments, partnerships, and project development creates flexibility, scalability, and efficient capital deployment across different markets.

Engineering Expertise

Our engineering background supports efficient project delivery, operational quality, and technical excellence across development and infrastructure initiatives.

Global Market Presence

With operations and strategic relationships across multiple regions, we maintain strong international connectivity, market access, and investment opportunities.

Innovation & Technology Focus

We continuously invest in technology, automation, and digital transformation to improve operational efficiency, customer experience, and business scalability.

Long-Term Growth Vision

Our focus on sustainable development, strategic planning, and disciplined expansion supports lasting value creation and resilient business growth.



FARAZM HOLDINGS
Investment Group

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YOU**



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